

# TCA General Meeting Minutes

## [CONFIDENTIAL DOCUMENT]

**Date:** 26 February 2024

**Location:** Alice Springs Convention Centre

The deputy CHAIR opened the meeting at 18:07

### 1. Welcome and Apologies

The deputy CHAIR welcomed everyone and acknowledged the Traditional Owners

The deputy CHAIR acknowledged distinguished guests:

The Hon. Joel Bowden MLA, Minister for Tourism & Hospitality  
Mayor Matt Patterson  
Hon. Bill Yan, Member for Namatjira  
Councillors for Alice Springs Town Council

Apologies were received and recorded. NIL apologies from the floor

VALE – Brian Measey Territory Rent a Car

The deputy CHAIR spoke on the passing of Brian Measey

One minute silence

### 2. Confirmation of the Minutes from the previous General Meeting 6<sup>th</sup> September 2023

Minutes were circulated to members via email.  
NIL changes to the minutes.

**MOTION:** That the minutes from the 6<sup>th</sup> September 2023 General Meeting be accepted as true and correct.

**Moved:** Steve Shearer  
**Seconded:** Brendan Heenan  
**CARRIED**

### 3. Chairs Report

The deputy CHAIR spoke on the report including:

- Elected members of the Board. Kyle Pearson – Deputy Chair, David White - Secretary and Jodie Summers as Treasurer
- Upcoming election preparations
- Crime in the region
- Discount program for March and April

**MOTION:** That the CHAIR's report be accepted

**Moved:** Steve Shearer

**Seconded:** Bill Wilcox

**CARRIED**

#### 4. Treasurers Report

The Treasurer spoke on the report including:

- Financial position of Tourism Central Australia
- Budgets submitted to TNT.
- Contestable funding project – signage
- Yulara VIC
- Caravan & Camping shows
- Expenditure increases
- Changes in the surplus expected.

**MOTION:** That the financial report be accepted as a true and accurate record

**Moved:** Lynne Peterkin

**Seconded:** Brendan Heenan

**CARRIED**

#### 5. Upcoming Events

##### fabALICE – Stuart Ord

Stuart spoke on the upcoming festival fabALICE. This year marks the 30<sup>th</sup> anniversary of Priscilla Queen of the Desert.

Stuart spoke on the following:

- The launch in Sydney and promoting Alice Springs
- Performers coming for the festival.
- Sponsors of the festival
- Changes being made due to low ticket sales.
- Different events within the festival and social outcomes including kid's events and forums

##### Alice Springs Turf Club Cup Carnival – Tony McGovern

Tony spoke on the following:

- Changes of the Cup Carnival including dates and events.
- A run through of all events within the Cup Carnival
- All events will be held at the racetrack this year.
- Marketing of the Cup Carnival

#### 6. Guest Speaker – Joel Bowden MLA Minister for Tourism and Hospitality

The Minister spoke about the following:

- The focus on Tourism, hospitality and the broader industry
- The importance of fabALICE and the LGBTQ+ community
- What the previous minister has done including the tourism attraction scheme, aviation scheme and the drive market
- Mereenie Loop – there have been 10 tenders submitted.
- Upcoming festivals – fabALICE, Partjimma, Cup Carnival
- The focus on getting the season kicked off early with the introduction of the discount scheme on 29<sup>th</sup> February.

The Minister was presented with a Table Book on the Red Centre (Rugged Heart)

### **7. Keynote Speaker Mayor Matt Paterson – Alice Springs Town Council**

The Mayor acknowledged the festivals fabALICE, Cup Carnival and Wide Open Spaces and how hard they are working to run the festivals.

The Mayor started his presentation with an activity showing how everyone has a different view and we should all accept different views from everyone. There is no right or wrong answer we just have different opinions.

The Mayor spoke about:

- Regenerating the town centre and presented the plan and different options available.
- Crime prevention and a shared path in the Todd Mall
- The importance of giving feedback around the regeneration plan on the website
- Pop up events to get more people out and about in the Todd Mall

Michelle Petit spoke about concerns that people in communities, aged people and those that do not have access to computers are not being reached for consultation on the regeneration project.

Matt responded to Michelle's concerns.

Jimmy Cocking spoke about a job well done by the Town Council on the consultation process and the pop-up stall in the Todd Mall.

The CEO spoke on behalf of members about whether there is a possibility to do the construction works in the summer months to avoid disruption to the town in peak season.

Matt responded and said they would take the feedback on board and try to work around what the tourism operators and Todd Mall Traders want.

### **8. CEO's Report**

CEO spoke about the following:

- Aviation Scheme and the hard work done to get 100,000 new seats into the Red Centre
- Territory Discount Scheme
- Caravan and Camping Shows and ATE
- The success of CATE
- Introduction of new team members Reza and Martijn, and the Tennant Creek team.

- Election priorities including Mereenie Loop, widening of the Stuart Highway, VEEP grants, supporting not for profit members and crime.

## 9. New Members

Welcome to the new members:

- Araluen Arts Centre
- Campaign Edge Sprout
- Desert Festival
- Imparja Television
- Industry Capability Network
- J & L Outback Experience
- Journey Beyond
- Mt Bundy Station
- Northern Territory Broadcasters
- Red Kangaroo Books
- Top End Marketing
- Wonderland in Alice

## 10. General Business

Tierney Secull from Off the Leash Inc. spoke about what the magazine is about and how tourism operators can utilise the magazine to support their businesses.

Nick Bitar spoke about the disappointment that the Red Centre bike path was not spoken about tonight and asked the question whether it was still on the agenda to be completed.

The CEO responded and the main hold up is with the Traditional Owners

Lynne Peterkin spoke about the upcoming 60<sup>th</sup> anniversary of TCA (previously CATIA) and how we can celebrate the anniversary. Lynne asked for any members interested in being involved in the project to contact her through TCA.

Steve Shearer spoke on behalf of Dale McIver asking if TCA could move to an online voting system by the next AGM 2024.

**MOTION:** That TCA move to investigate options to move to online voting by the AGM in 2024

**Moved:** Steve Shearer

**Seconded:** Craig Jervis

**CARRIED**

## 11. Meeting Close

The meeting was closed at 7:48pm with no further business.

## Attending in Person

Name	Company	Name	Company
Melanie Mutch	Tourism NT	Ingrid Barry	Tourism NT
Nick Prus	Road Transport Historical Society Inc	Steven Baldwin	Uluru-Kata Tjuta National Park
Brad Gaddes	Alice Springs Golf Club	Tierney Seccull	Off The Leash Inc.
Georgia Mahan	Kings Creek Station and Erdunda Desert Oaks Resort	Tony McFadzean	Kings Creek Station and Erdunda Desert Oaks Resort
Matthew McFadzean	Kings Creek Station and Erdunda Desert Oaks Resort	Holly Wyatt	Alice Springs Desert Park
Leanne Paige	Tourism NT	Dylan Dudley	Tourism NT
Lauren Jenner	Tourism NT	Valerie Smith	Tourism NT
Steve Shearer	Thrifty / Life Member	Mathew Kopp	Thrifty
Ben Hall	AAT Kings	Andrea Walker	AAT Kings
James Reedy	AAT Kings	Michelle Petit	Hello Alice
Belinda Seymour	Arltunga Bush Pub & Eco Retreat	Brad Seymour	Arltunga Bush Pub & Eco Retreat
Jason Westwood	Mulgas	Arun Sharma	LAE Supermarkets
Emily Lawler	Araluen Arts Centre	Brad Newton	100% Finke River Culture & Adventure
Laine Dumny	TCA	Lynne Peterkin	Life Member
John Stafford	Alice Springs Expeditions	Samantha Hussey	Olive Pink Botanic Gardens
Ross Nowland	DITT	Tara Sutton	Heritage Caravan Park
Kellie Murphy	Get Lost Travel - Autopia Tours	Ceidleigh Stafford	Alice Springs Expeditions
John Liddle	J&L'S OUTBACK EXPERIENCE	Lorraine St Clair	J&L'S OUTBACK EXPERIENCE
Rex Neindorf	Alice Springs Reptile Centre	Christabel Moshetti	Alice Springs Reptile Centre
Temba Ncube	LAE Supermarkets	Brad Wilkinson	Heritage Caravan Park
Stuart Ord	fabALICE Festival Inc	Sonja Bertotto	fabALICE Festival Inc
Rae Finlay	DITT	Graeme Smith	Imparja Television
Sondra Lowing-Nicho	Adelaide House Museum	Lauren Schroeder	Uluru-Kata Tjuta National Park
Tony McGovern	Alice Springs Turf Club	Kirsten Holmgren	Red Earth Roaming
Kyle Pearson	Alice Springs Brewing Co.	Steven Baldwin	Uluru-Kata Tjuta National Park
Nicole Walsh	Chamber of Commerce NT	Dave Atherton	ATEC
Grant Whan	Business Enterprise Centre NT	Jimmy Cocking	Desert Knowledge Australia

Lyndee Severin	Curtin Springs	Adam List	LAE Supermarkets
Wyatt Martin	Lasseters	Carla Giuca	(Austrade)
Peter Graham	Voyages Indigenous Tourism	Colin Leel	Vatu Sanctuary
Michael Hooke	Lasseters	Andrea Jewell	Tourism NT
Dominic Mehling	Tourism Australia	Syd Maloney	Tali Walpa
Atiq Rehman	LAE Supermarkets	Jill Catchlove	Tourism NT
Brendan Heenan	Wintersun Cabin & Caravan Park	Benjamin Erin	8CCC Community Radio
Kristina Dickman	Tourism NT	Bradley Kerkman	G'Day Group
Craig Haslam	Untamed Escapes	Craig Jervis	Iris Capital
Bill Wilcox	Gday Mate Tourist Park	Linda Wilcox	Gday Mate Tourist Park
Allison Bitar	Alice Springs Town Council	Andrew Wilsmore	Alice Springs Town Council
Nicholas Bitar	Outback Cycling	Lincoln Van Der Zwaag	DITT
Luke Johnston	Discovery Resorts - Kings Canyon	Chella Armstrong	Tourism NT
Matt Paterson	Alice Springs Town Council	Alex Nelson	Central Australian Aviation Museum
Jodie Summers	Charles Darwin University	Nicky Oosthuizen	Alice Springs School of the Air Visitor Centre
Bill Yan	Member for Namatjira	Paul Ah Chee	Tourism NT
Chrissy Gorey	Tourism NT	Matt Dommenz	Big Red Group

#### Attending online

Alex Dye	Uluru Segway Tours	Nick Ruch	Tourism NT
David White	Voyages Indigenous Tourism	Estelle Marshall	Alice Springs Desert Park
Allan Woo	Airport Development Group	Wayne Bevan	Finke River Mission

#### Apologies

Nick Scharm	Trek Larapinta	Andrea Lehman	Outback Ballooning
Robyn Lambley	Robyn Lambley MLA	Scott Lovett	Tourism NT
Chris Day	Parks and Wildlife	Patrick Bedford	Emu Run Experiences